

# BRANDING KIT

GovPointe

Logo on  
White background

GovPointe

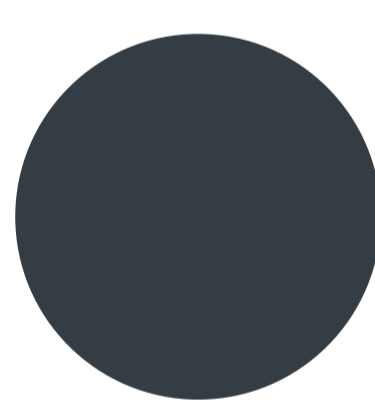
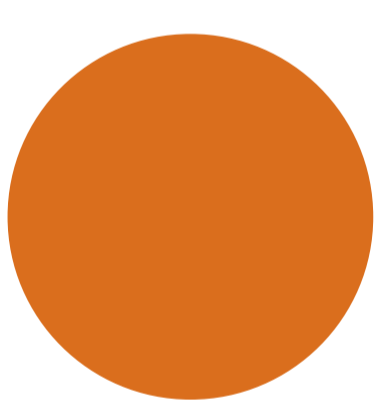
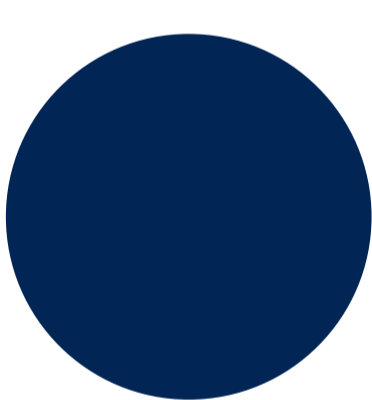
Logo on  
Dark background

## LOGO ICON



## COLORS

### Primary Colors



CMYK

100 90 36 35

11 68 100 1

76 64 55 46

HEX

#012555

#DA6E1D

#353D44

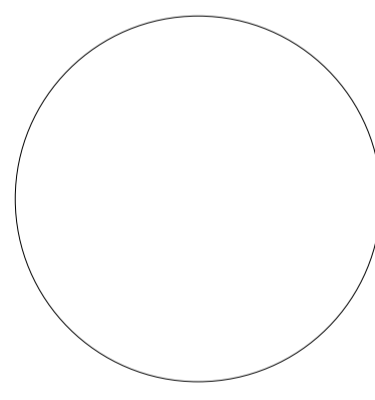
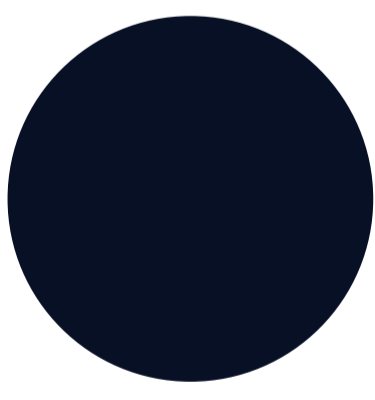
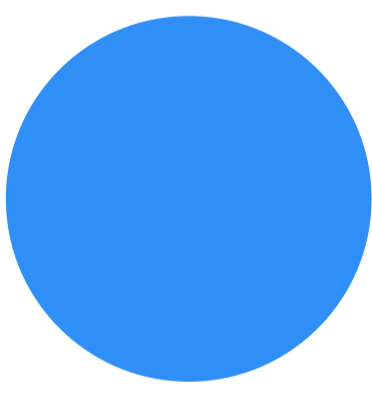
RGB

1 37 85

218 110 29

53 61 68

### Secondary Colors



CMYK

71 40 0 0

88 79 54 72

0 0 0 0

HEX

#2F8FF7

#081025

#FFFFFF

RGB

47 143 247

8 16 37

255 255 255

## TYPOGRAPHY

### Montserrat Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

### Montserrat Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz